



## Sun America Direct Mail Campaign

Working with SunAmerica®'s marketing and internal design group, we created an ongoing campaign for financial advisors, educating them on features of SunAmerica's Annuity product. This campaign included impactful direct mail and engaging desktop pieces meant to keep SunAmerica top of mind with advisors when recommending retirement income products.

So, next time you're looking for a unique promotion to support your marketing or brand strategy, give us a call. We have the creative horsepower and innovative products that are sure to meet your needs.

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