



TAKING AIM AT EMPLOYEE INVESTMENTS.

Although many employers offer 401(k) retirement plans, many employees are just shooting in the dark when it comes to managing their investments. Fidelity Investments not only offers investment options for 401(k) plans but also offers Retirement Plan Manager as an optional employee benefit, designed to help employers get the most out of their 401(k) plans. This 3D direct mail to employee benefits managers quickly gets across the ideas that employees need help when it comes to managing their retirement plans.

So, next time you're looking for a creative promotion to support your marketing or brand strategy, give us a call. We have the creative horsepower and innovative products that are sure to meet your needs.

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